

2016 ASA FINANCIAL STATEMENTS

The ASA's Income Statement for the year 2016, Expenses for 2016, and its Balance Sheet as of December 31, 2015 and December 31, 2016 are presented in Tables 1A, 1B and 1C, respectively. Summaries for ASA CDs, as of December 31, 2016 are presented in Table 1D. Consolidated income and expenses for the ASA for 2016 are presented in column 1 of Table 1A.

Total income for the year was \$31,417, total expenses were \$23,803; income exceeding expenses by \$7,614. The 2016 financial year was good, primarily due to a \$5,000 donation from the 2016 convention committee. Also, dues collection for the 2017 financial year was started in early December, thus bolstering up the end of year accounts. Future dues collections will also be started at the same time, thus year to year reporting should be consistent. At the time this report was created, \$3,225 additional 2017 dues had been paid.

On March 1st, as per the ASA by-laws and reinforced at the 2016 BOD meeting, those members who had not yet renewed for 2017 were made inactive. Eighty-eight members were thus removed from the active rolls. This is better than 2016, when 120 members were inactivated. Our active membership is now 499. Our break-even point is approximately 600 members. Some of those members made inactive will probably renew their memberships, though I expect that number to be less than 10. Also, per the BOD decision last year, those members made inactive will have their access removed from the protected areas of the website, and will not be mailed any missed issues of *The Azalean* if they subsequently renew their membership. The list of inactivated members was sent to all the chapter presidents.

Total assets and liabilities increased from \$195,362 to \$202,622, as shown in Table 1C. The great majority of the ASA's assets are now in CDs, instead of investments, as in prior years. Although the ASA was given permission to invest in equities a couple of years ago, the Finance Committee has opted to not use that option. The total value of the Operating Fund was \$23,708 at year-end 2016, the value of the Endowment Fund was \$80,383, and the value of the Research Fund was \$98,382. The Operating Fund is now healthy, due to an infusion of \$14,000 from the Endowment Fund, as per a 2016 BOD decision, and the \$5,000 donation from the 2016

convention. The end of year Operating Fund balance is definitely sufficient to carry us through 2017, and probably also 2018. A long term solution to dwindling membership still needs to be addressed.

The ASA, excluding the Research Fund, had total income of \$30,690 and total expenses of \$20,109 in 2016, and thus had a net gain of \$9,073 for the year, as shown in column 2 of Table 1B. The cost of editing, printing, and distributing *The Azalean* totaled \$17,907 during 2016, or 75 percent of expenses and nearly \$4,500 per issue. Regular dues income totaled \$15,353 in 2016, or 50 percent of total revenue of the ASA excluding the Research Fund.

Gifts to the Operating Fund totaled \$7,044 for the year, including \$1,488 of dues payments in excess of regular annual dues (“ExcessDues”). Gifts to the Research Fund totaled \$2,235 for the year. Interest on investments totaled \$2,158. A complete summary of CDs invested at the end of 2016 is shown in Table 1D. All advertising in the issues for the year 2016 have been paid for.

Respectfully submitted,
Paul A. Beck, PhD, Treasurer
Azalea Society of America
March 1, 2017

Table 1A
ASA Income 2016 (\$)

	Consolidated	Operating + Endowment	Research
<u>Azalean Income</u>			
Advertising	2,435	2,435	
Back Issues	71	71	
Total Azalean	2,506	2,506	
<u>Dues Income</u>			
Total Dues Paid	16,793	16,793	
Life Dues	1,440	1,440	
Regular Dues	15,353	15,353	
<u>Donations</u>			
Excess Dues	1,488	1,488	
Donations	7,791	5,556	2,235
Total Donations	9,279	7,044	2,235
<u>Interest Income</u>			
Bank Account Interest	90	90	
CD Interest	2,434	1,217	1,217
Investment dividends	1,142		1,142
ROI Azalea Research	(1,508)		(1,508)
Total Interest Income	2,158	1,307	851
Seed Exchange	681	681	
Total Income	31,417	28,331	3,086

Table 1B
ASA Expenses 2016 (\$)

	Consolidated	Operating + Endowment	Research
<u>Administrative</u>			
Back Issues Postage	9	9	
Envelopes	12	12	
Miscellaneous	0	0	
Postage	158	158	
Tax Exempt Application	(1,200)	(1,200)	
Website	107	107	
Total Administrative	(914)	(914)	
<u>Awards & Memorials</u>			
Awards	115	115	
Memorials	0	0	
Total Awards & Memorials	115	115	
<u>Azalean</u>			
Advertising	235	235	
Convention	500	500	
Editor	3,600	3,600	
Layout	3,600	3,600	
Postage	1,433	1,433	
Printing	9,039	9,039	
Total Azalean Expense	18,407	18,407	
<u>Fees & Charges</u>			
Bank Charges	(46)	(46)	
PayPal Charges	220	220	
Corporate Fees	80	80	
Azalea City	0	0	
Total Fees & Charges	254	254	
<u>Membership</u>			
Chapter Reimbursement	2,190	2,190	
New Member Packets	58	58	
Total Dues Expense	2,248	2,248	
<u>Research Fund</u>			
Grants Awarded			3,694
Total Research Fund Expense			3,694
Total Expense	23,803	20,109	3,694
Income-Expense	7,614	9,073	(1,825)

Table 1C
ASA Balance Sheet, December 31, 2015 and 2016 (\$)

	2015	2016
Checking Account	4,932	5,058
Savings Account	50,799	16,375
PayPal	547	410
CDs	113,612	156,046
ARC Stock Investment	25,471	24,733
Total Assets	195,362	202,622

Liabilities		
Uncashed checks (chapter rebates)	65	45
Oconee CD	16,034	
Operating Fund	2,643	2,643
Credit Card		104
Endowment Fund	75,182	80,383
Research Fund	101,438	98,382
Total Liabilities	195,362	202,622

Table 1D
ASA CDs, a/o December 31, 2015 (\$)

	Rate, Maturity	12/31/2016
FVC Bank, XX2056, \$25,000	1.69%, 2/1/2020	25,354.36
FVC Bank, XX2169, \$15,000	1.69%, 3/18/2020	15,192.20
Cardinal Bank, XX1924, \$50,000	2.03%, 4/1/2017	52,839.84
Cardinal Bank, XX1932, \$10,000	2.03%, 4/1/2017	10,567.96
Presidential Bank, XX0392, \$25,000	1.22%, 12/30/2017	25,618.04
Presidential Bank, XX0418, \$10,000	1.22%, 12/30/2017	10,247.21
FVCbank, XX1920, \$16,002.40 (Oconee)	1.2%, 10/21/2018	16,226.72
Total CD Balance		156,046.33