

AGENDA
AZALEA SOCIETY OF AMERICA
BOARD OF DIRECTORS MEETING
ASA CONVENTION JENKINS ARBORETUM & GARDENS
BRANDYWINE VALLEY, PA
May 7, 2025, 3:00 – 5:00 PM

BOARD OFFICERS

President Charlie Andrews
 Vice President vacant
 Secretary Denise Lanclos
 Treasurer Paul Beck
 Immed. Past Pres Rick Bauer

BOARD OF DIRECTORS

Director-2025 Michael Bamford
 Director-2025 Senora Simpson
 Director-2025 John Simmons
 Director-2026 Shane Harris
 Director-2026 Terri Watterman
 Director-2026 Rick Edwards

Editor/Layout Kathy Jentz
 Webmaster Paul Beck
 David Banks

CHAPTER PRESIDENTS

Pres. Alabamense Shane Harris
 Pres. Arkansas Ronnie Palmer
 Pres. Ben Morrison Budne Reinke
 Pres. Central Carolinas Kevin McCorkle
 Pres. Lake Michigan John Migas
 Pres. Louisiana James Campbell
 Pres. North Virginia Barbara Kirkwood
 Pres. Rev. John Drayton Wilson Taylor
 Pres. Texas Carol Powers
 Pres. Texas Forest Country Betty Horne
 Pres. Vaseyi Aaron Cook
 At Large Contact Rick Bauer

NATIONAL COMMITTEE CHAIRMEN

Advertising	Denise Lanclos	Back Issues	Susan Bauer
Archives	Jeanne Hammer	By-Laws	Rick Bauer
Awards	Robert “Buddy” Lee	Finance	Paul Beck
	Barbara Stump	Nominating	Rick Bauer
Azalea City	Robert “Buddy” Lee	Seed Exchange	Aaron Cook
Azalea Research	Hale Booth		

INCOMING OFFICERS and DIRECTORS (non-voting meeting observers, unless in office)

President 2025-27	Aaron Cook	Director-2027	Rick Bauer
Vice President 2025-27	Shane Harris	Director-2027	Danny Hall
Director-2026	John Tobert	Director-2027	Senora Simpson

(to fill remaining term of Shane Harris)

MEETING AGENDA

CALL TO ORDER and OPENING REMARKS: President, Charlie Andrews

ROLL CALL & REVIEW & ACCEPTANCE OF THE 2024 MINUTES: Secretary, Denise Lanclos

OLD BUSINESS:

- By-Laws: Approved by membership at 2024 convention; updated; posted.
- Advertising Manager: Need replacement.
- Facebook and Instagram: Encourage all members to “like” and “follow” and share ASA convention events. Will generate more members.

TREASURER’S REPORT AND FINANCIAL STATEMENTS: Treasurer, Paul Beck

Membership: Ideas document; **Committee Chairman**

AZALEA RESEARCH FUND: Azalea Research Fund Chairman, Hale Booth

AZALEAN EDITOR’S REPORT: Editor, Kathy Jentz

NEW BUSINESS:

- Loss of Tom Johnson
- Nominating Committee: Establish formal committee
- Azalea Database: Consider consolidating current with Mark Nijland’s <https://azaleadatabase.com/>
- ASA brochure: Update to include a map of azalea trails and gardens of America?
- Archives: Reminder to continue to send journals and convention docs for archives to:
Gwynn Thayer, Ph.D., Associate Head and Chief Curator, Special Collections Research Center, NC State University Libraries, Campus Box 7111, Raleigh, NC 27695-7111 gathayer@ncsu.edu (919) 513-3315

FUTURE CONVENTIONS:

Sponsors, partnerships

- 2026 Athens, Georgia?
- 2027 ?
- 2028 ?