Renewal Time is Approaching

By Paul Beck, Treasurer

That time of year, when your annual dues need to be paid, is fast approaching. Dues are still $30 per year. Paper mailing of reminders will go out in mid-October, and an email reminder shortly thereafter. If you use email, and were not notified last year about your renewal via email, please send me your email address at treasurer@azaleas.org.

In an attempt to improve renewal percentages, this year the follow-up reminders will be handled by the local chapters instead of by me. Hopefully the more local approach will be more fruitful.

Renewal is best accomplished by using the Join Us, Renew or Donate link on the ASA website. If you choose not to renew electronically, you may use the renewal form on the wrapper of this issue and the winter issue of The Azalean. This application form is also available on the ASA website.

This year I am again encouraging the use of our subscription service, via the PayPal credit card payment service. This will allow you to register your credit card with PayPal, and have your annual membership fees deducted automatically. Click on the "Yearly Automatic Subscription" accordion near the bottom of the Join Us page.

Vaseyi Chapter members also extended invitations to visit their gardens at peak azalea bloom times: Audrey Stelloh on April 20-22, and Andy and You-Ying Whipple on May 11. The blooms of the Vaseyi collection of J and Lindy Jackson were outstanding this year, and members were invited to visit on May 17.

Vaseyi Chapter welcomes new North Carolina members Lesha and Russell Webb, Candler; Daniel and Kaye Allison and Rick and Sara Davis, Robbinsville; and Francine Ritch, Sanford.

New At-large Members

The ASA welcomes: Connie Landers, Brinnon, WA; David Ledlie, Buckfield, ME; Don Farris, Eclectic, AL; Kelly Kline, Malibu, CA; and Brent Wilson, McDonough, GA.

Navigating the Searchable ASA Azalea Database

By Paul Beck—Treasurer and Assistant Webmaster

This is the second in a series of articles describing the interactive features of the new ASA website. This series was introduced in the 2017 winter issue of The Azalean, and there will be a short article in subsequent issues describing a single feature as outlined in the introduction. This article focuses on the Searchable Azalea Database. This database is accessed from the top-level menu item “Azalea Types.”

Database Design Goals

The ASA azalea database is a key component of the new society website introduced in 2017. There were three primary design goals for this new implementation of public access to azalea records: (1) create a searchable repository of azalea characteristics; (2) integrate descriptions, characteristics, and photographs in one place; and (3) provide the ability for selected society members to enter and update azalea data so that data entry is not the responsibility of the webmaster.

This last goal permeates many of the new interactive features of the website; dispersed data management is a key aspect in the design of each component. In the 2018 spring issue of The Azalean, I discussed the membership database. The data update capability for membership records can be assigned to selected members, such as the membership chairperson, chapter officers, and at the lowest level, the individual member can update their own record.

For the azalea database, selected members who have volunteered to assist with improving and filling out information gaps can be assigned a “role” on the website, tied to their login email, that provides them with the ability to update selected cultivar data (in the case of Legacy Project leads), specific non-legacy groups, or all azalea data.

Help Needed

As indicated at the top of the azalea database page, the total number of azaleas in the database is over 11,000, and much help is needed to fill out missing information gaps. Most of this data came from the old ASA website pages which were not easily searched, and which had no descriptions or photographs. Unfortunately, there are also a lot of duplicate entries in the database due to the way the data was entered/merged, or incorrect/different group designations for the same plant. These duplicates need to be sorted through and removed.

Although the pBase photo website contained many photographs, they were not linked to the cultivar listing on the ASA website. After the new website was launched, I attempted to locate the original photos for those published on pBase; however, I discovered that the originals were no longer available in one place. The resolution of the photos residing on pBase is not sufficient for use on the new website, so the original photos need to be located. ASA Member